



INES RUBIO ROA
Madrid

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CONTACT INFO

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PERSONAL STATEMENT

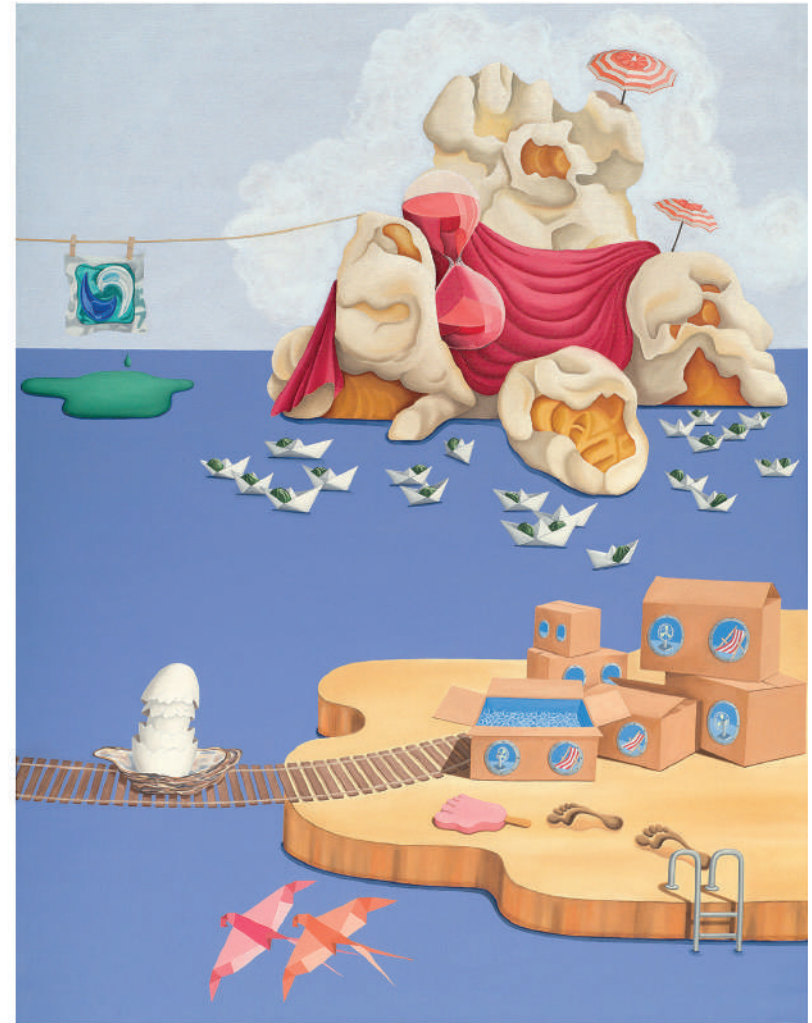
Ever since I started painting, and likely with no end in sight, I have tried to find my own style - one that reflects what I want to express. A dynamic and ever-evolving style that incorporates my training, projects, and experiences. Is it important to have a unifying thread? I don't know. I believe I am looking for it. At the very least, I strive to give coherence to my work and cohesion to my artistic practice. I introduce new styles, forms of expression, and techniques that represent me.

My artistic training, which includes a double degree in Architecture and Fine Arts, has provided me with a solid foundation in both technical mastery and creative expression. This education has equipped me with the skills to execute complex and detailed paintings, blending traditional techniques with digital media. Over the past three years, I have worked as a freelance artist, exhibiting my work in Madrid, Paris, London, and New York. I am a hardworking and dedicated artist, passionate about my craft.

My work carries a strong figurative and pictorial essence - not as a mere nostalgic return to the past, but as a tool of representation to create something honest. For me, painting begins with a vague idea, undefined and without limitations - a faint vision of a concept that takes shape and substance as I bring it to life. It is the very process of creation that reveals itself as a tool for artistic expression. The purpose of my work is to physically and visually explore the idea I wish and need to convey to the viewer.

I want my work to become a medium for communication. Whatever emotion it evokes, the artwork will have fulfilled its purpose, even if only for a fleeting moment. Pictorial art allows us to reveal its entire essence in just an instant. The British painter David Hockney once said that the intention of art is to share, and that every artist should bring something to people - an experience, a thought. Every piece of art leaves an impression on the observer; to deny this would be to extinguish the illusion, to diminish one's means of expression.

THE WORLD OF MY DELIGHTS



SURREALISM AND EMPIRISM: A DIALOG IN ART

My artistic journey navigates the confluence of surrealism and empiricism, two seemingly contradictory philosophical perspectives. While surrealism delves into the vast realm of the unconscious, emphasizing the power of intuition and imagination, empiricism is rooted in the tangible reality of observation and experience. I am drawn to both approaches, intrigued by their contrasting yet complementary nature.

In my painting, I embrace the irrational and explore the depths of the unconscious. I assemble everyday objects and contemporary notions, often out of scale and context, to create a fantastic atmosphere that challenges the perception of reality. However, I also incorporate the logic of the physical world, ensuring that my surreal landscapes remain grounded in a recognizable reality.

The objects I depict, often imbued with personal nostalgia, represent familiar elements of our daily lives. However, when placed within the surrealist context of my paintings, they acquire a new and unexpected meaning, inviting the viewer to interpret them in their own way.

By bridging the gap between these two disparate perspectives, I aim to create a unique and multifaceted artistic expression. In a world often defined by rigid boundaries and logical frameworks, my art offers a glimpse into the boundless possibilities of imagination. By infusing the familiar with the extraordinary, my work seeks to evoke empathy and emotional connection in the audience. It is a world where the familiar becomes unknown, the everyday takes on a dreamlike quality, and the viewer is invited to participate in a dialogue between the conscious and the unconscious.

FINALIST WORK OF THE IV EDITION OF THE A&G ART PRIZE



WATCH VIDEO:

<https://www.youtube.com/watch?v=iPaIBrv1X04>

Technique: Oil on canvas

Dimensions: 175 x 230 cm

Year of creation: 2023 - 2024

AVAILABLE - 15.000 € + TAX

THE DELIGHTS



THE OYSTER AND THE EGGS

Oil on canvas
70 x 70 cm
2023
SOLD



MY HOUSE IN AMSTERDAM

Oil on canvas
70 x 70 cm
2023
AVAILABLE - 900 € + TAX



AS BESTAS

Oil on canvas

70 x 70 cm

2023

AVAILABLE - 900 € + TAX



IT'S RAINING COFFEE IN THE COUNTRYSIDE

Oil on canvas

70 x 70 cm

2023

AVAILABLE - 900 € + TAX



THE WILLOW, THE MOUNTAIN, AND THE UMBRELLA

Oil on canvas

70 x 70 cm

2023

AVAILABLE - 900 € + TAX



THE ORIGAMI JUNGLE

Oil on canvas

70 x 70 cm

2023

SOLD



THE GALICIAN BLUEBERRY

Oil on canvas
70 x 70 cm
2023
SOLD



POP ISLAND

Oil on canvas
70 x 70 cm
2023
SOLD



THE SUGUS TOWER

Oil on canvas
70 x 70 cm
2023
SOLD



THE TRIVIAL STAIRCASE

Oil on canvas
70 x 70 cm
2023
SOLD



A POUF

Oil on canvas
70 x 70 cm
2023
SOLD



CLEAN THE OCEAN

Oil on canvas
70 x 70 cm
2023
SOLD



IONIC CUSHIONS

Oil on canvas
70 x 70 cm
2023
SOLD



THE WITHDRAWAL

Oil on canvas
70 x 70 cm
2023
SOLD



THE MILK-WASHERS

Oil on canvas
70 x 70 cm
2023
SOLD



GRANDFATHER

Oil on canvas
70 x 70 cm
2023
SOLD



CHECK MATE

Oil on canvas
70 x 70 cm
2023
SOLD



COOL SUMMER

Oil on canvas
70 x 70 cm
2023
SOLD



THE BEACH TOAST

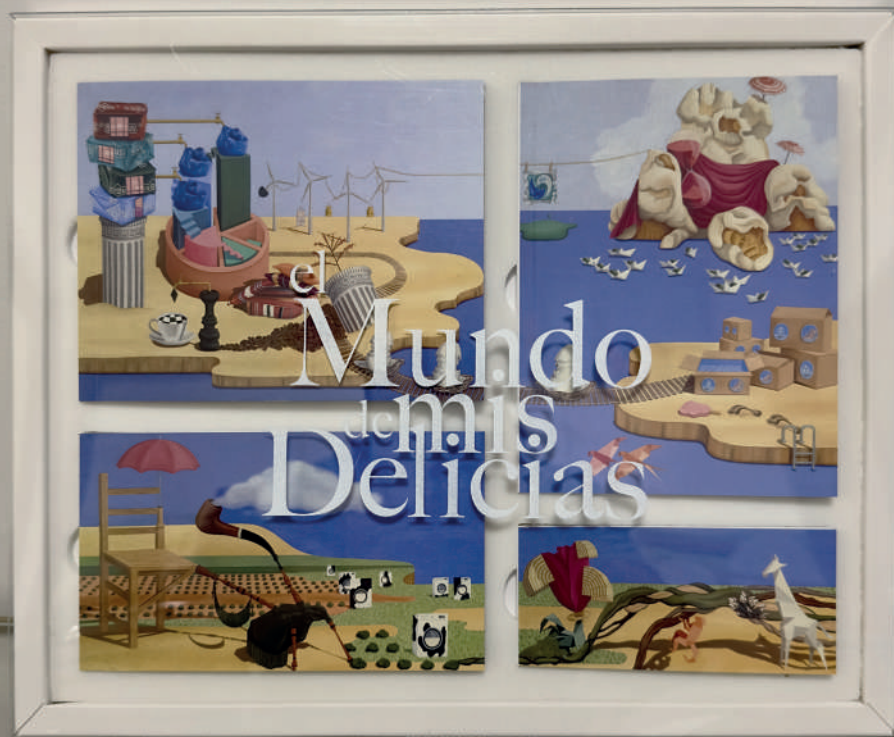
Oil on canvas
70 x 70 cm
2023
SOLD



POE'S CLOCK

Oil on canvas
70 x 70 cm
2023
SOLD

THE TALE BORN FROM A WORK OF ART



The tale of *The World of My Delights* was born as a natural extension of the pictorial work. In this dreamlike universe - built from everyday objects blown out of scale, pastel colours, and an aesthetic that shifts between nostalgia and pop - each figure embodies an impulse, a desire, or a fragility. The story arose from the wish to give these characters a voice, exploring their coexistence, their conflicts, and their bonds within this fantastical world.

This story was produced in collaboration with A&G Private Banking who, moved by the pictorial narrative of the work presented in the latest edition of their art competition, decided to give it a voice and an editorial form. The collaboration opened a space for narrative experimentation that led to a brief, poetic, and slightly melancholic tale that delves deeper into the work's symbolism. Although the pictorial project stands on its own, the tale functions as a parallel piece that enriches its reading and offers a more intimate experience with the *Delights* that inhabit this universe.



THE VALLEY OF BROKEN DREAMS



THE VALLEY OF BROKEN DREAMS

Oil on canvas

116 x 230 cm

2025

AVAILABLE - 10.000 € + TAX



In this surreal landscape, objects speak of who we are and what we have lost. It is a dreamlike place, suspended between nostalgia and critique, where every element carries its own meaning.

The LEGO pear is a refuge built from pieces of our childhood, a home that reminds us of what shaped us and what we must not forget. The sleeping dog with its Game Boy and Tamagotchi is the guardian of that tender childhood, a time when simplicity still held value. The melted armchair before the mirror, its wounds covered with band-aids and surrounded by cables, reflects our current obsession with transforming ourselves instead of accepting who we are.

A broken column also appears - remnants of an abandoned culture - while strange fruits sprout around it, colonizing what was once sacred. The disco ball speaks of the passage of time and how it changes us. The moving walkways move forward relentlessly, eager to reach their destination without ever appreciating the landscape. They carry green pipes from which rebellious plants emerge, because nature always finds a way to prevail. The yellow post-its whisper contradictory truths: phrases that sound like advice but reveal the paradoxes in which we are trapped.

On the horizon, pillows with spoon-legs and bowler hats march slowly. They are weary, almost identical creatures seeking peace in a world ruled by chaos. They walk towards the Temple of Oblivion, a sanctuary that appears sacred but is in fact built upon a QR code, with columns made of BIC pens and a roof of typewriter keys spelling the word Oblivio. It is a metaphor for the forgetting of what truly matters: culture, essence, nature, real experience.

To me, this valley is not just a painting, but a reflection of the world we live in, a reminder that the everyday, though it may seem harmless, consumes and transforms us.

The series of works that gave rise to the final piece *The Valley of Broken Dreams* is a dialogue between seemingly opposite elements: natural environments blend with the presence of modern and artificial objects. The fusion of the organic and the synthetic sparks reflection on the relationship between humanity and its surroundings.

In the digital age we live in, we are constantly bombarded by visual and auditory stimuli, immersed in a universe of electronic devices that consume much of our time and attention. This constant exposure can generate stress, anxiety, and a sense of disconnection from what truly matters in life. The merging of natural elements with modern and artificial objects in these works not only seeks to create an intriguing visual tension but also to provoke reflection on our relationship with technology and its impact on our quality of life.

In this context, the series is an invitation to escape from this oppressive environment and reconnect with what is essential. The works represent visual sanctuaries where nature becomes a refuge for the weary spirit, offering a space of calm amid urban chaos. I seek to evoke the importance of disconnecting from the digital world from time to time and reconnecting with what truly matters: contact with nature, silence, contemplation, and connection with oneself and with others. Amid the whirlwind of modern life, we can still find refuge in the beauty and tranquility of our natural surroundings.



THE CONSTRUCTION OF THE EGO

Oil and embroidery on canvas

140 x 116 cm

2024

AVAILABLE - 5.000 € + TAX



WHERE TF ARE MY AIRPODS

Oil and embroidery on canvas

100 x 85 cm

2024

Reserved



COMFORTABLE WILD LIFE

Oil and embroidery on canvas

100 x 75 cm

2024

SOLD



HANGOVER IN THE JUNGLE

Oil and embroidery on canvas

100 x 150 cm

2024

Reserved



MARIO'S JUNGLE

Oil and embroidery on canvas

80 x 160 cm

2024

Reserved



NEXT STOP

Oil on canvas
100 x 110 cm
2024
SOLD



DISCONNECT

Oil on canvas
100 x 60 cm
2024

AVAILABLE - 1.600 € + TAX



MACHINE-MADE BREAD

Oil on canvas
100 x 100 cm
2024

AVAILABLE - 2.200 € + TAX



VIRAL NATURE

Oil on canvas
140 x 50 cm
2024

AVAILABLE -2.200 € + TAX

NO SWALLOWS

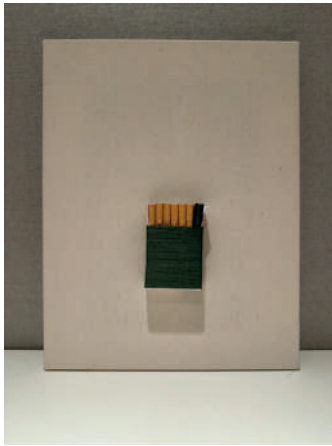
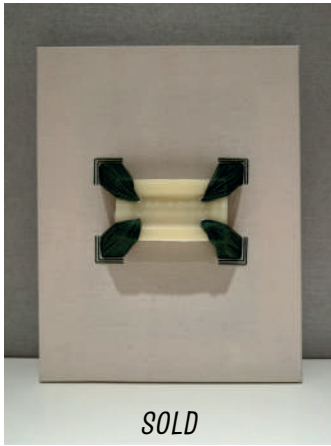
Oil and embroidery on canvas
140 x 50 cm
2024

AVAILABLE -2.200 € + TAX

DON'T EXPECT THE IMPOSSIBLE

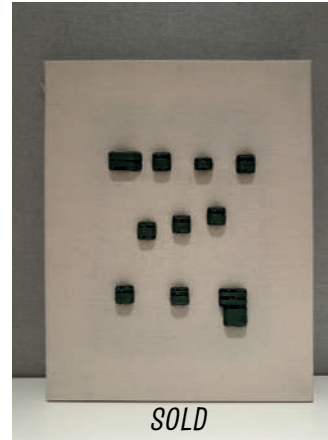
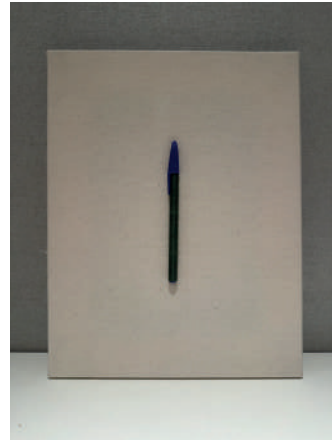
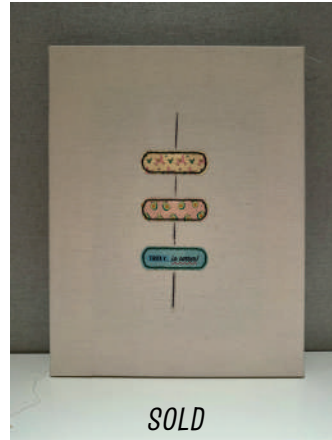
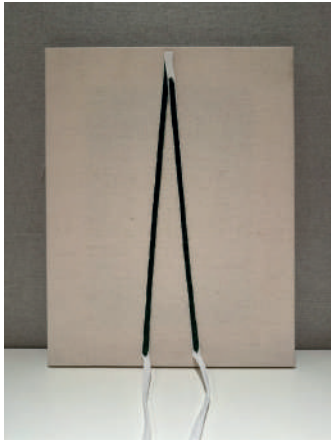
Oil and embroidery on canvas
140 x 50 cm
2024

AVAILABLE -2.200 € + TAX

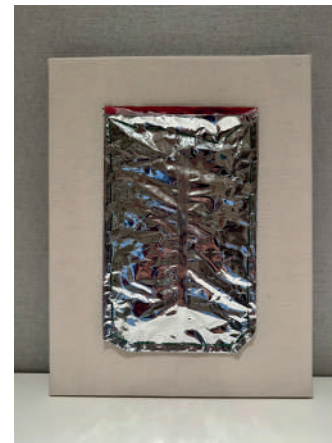
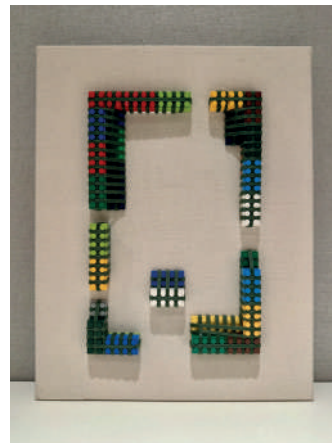
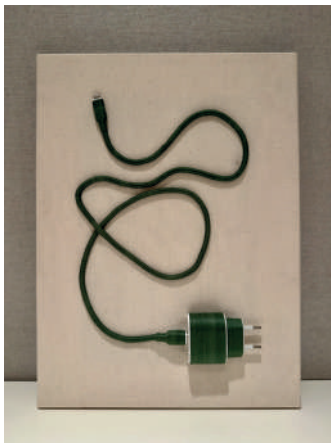


OBJECTS OF SYMBOLIC FUNCTION (OSF)

This work, composed of 11 small canvases, presents a reflection on everyday objects and their symbolic impact in our modern lives. Each canvas features a functional object - a charger, a keyboard, a bandage - and immobilizes it on the canvas through embroidery. This act of "rendering the object useless" highlights how these elements, though essentially practical, are laden with meanings that often create a sense of urgency in our lives.



By sewing these objects onto the canvas, their nature is inverted: the useful becomes contemplative. This transformation shifts them from the functional realm to the emotional, symbolic, and artistic. This change invites the viewer to reconsider the function and impact of each of these elements. The embroidered charger, for example, ceases to be a tool for keeping us connected and instead becomes a symbol of exhaustion.



OSF

Embroidery on canvas
35 x 27 cm
2024

AVAILABLE - 400 € + TAX

The use of embroidery itself is significant - a meticulous, slow process that contrasts with the immediacy of these objects' original functions. This process reflects a resistance to the frenetic pace of contemporary life, emphasizing the value of pause, reflection, and craftsmanship over the mechanical and instantaneous.